## **ORDER**

Orders	Order / Rev:	105007	_	
	Alt Order #:	06837951	_	TIP OF
	Product Desc:	OBAM FOR AMERICA	_	HD
	Estimate:	1537		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 11/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	159	\$135,725.00	\$115,366.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	159	\$135,725.00	\$115,366.25	0.00
Totals	159	\$135,725,00	\$115,366,25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$135,725.00
Market	100%	\$452,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,007.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$63,338.33
KTUD	1%	\$4,524.17
KVVU	26%	\$117,628.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$36,193.33

	Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
٦	≣ 1	KSNV	10/30/12	11/02/12	M-F 5-6a Wakel	Jp w/Wa@M	5-6a	-	TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a Wakel	Up w/Wagners									
		NEWS													
		Start	Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	<u>g</u>						
_	W	eek: 10/2	9/12	11/04/12	-TWTF	4	\$450.00	0.0	00						

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**KSNV** 

Order / Rev: 105007

Advertiser: Obama for America

OBAM FOR AMERICA Alt Order #: 06837951 Product Desc:

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/02/12	M-F 5-6a WakeUp	-	5-6a	-TWTF	:30	) 4	\$450.001	0.00 NM	4	\$1,800.00
NEWS			M-F 5-6a WakeU	p w/Wagners								
<del></del>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12 2 11/06/12	-TWTF M-F 5-6a WakeUp	4 w/WaGM	\$450.00 5-6a	0.00 MT	:30	) 2	\$450.001	0.00 NM	2	\$900.00
	11/03/1	2 11/00/12	M-F 5-6a WakeU	-	5 04	MI	.00	,	ψ+30.00 Ι	0.00 14101		ψ300.00
NEWS	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	MT	<u>Spois/Week</u> 2	\$450.00	0.00						
E 3 KSNV	10/30/1	2 11/04/12	Wake Up Early w/	· ·	430a-5a	-TWT-	-S :30	) 4	\$100.002	0.00 NM	3	\$300.00
NEWS			Wake Up Early W	/agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Spot Ch	29/12 Date Ra	11/04/12 inge D	-TWT escription	4 Start	\$100.00 E/End Time	0.00	Weekda	ıvs Le	ngth Rate	Rtg Type		
4 KSNV	10/29/12	2-11/04/12 V	/ake Up Early w/ W				-TWTh-		:30 (\$100.00			
_	resolved OT AVAI		E] NOT AVAILABL	E RATE								
			Wake Up Early w/		430a-5a	MT	:30	) 1	\$100.002	0.00 NM	0	\$0.00
NEWS			Wake Up Early W	/agners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	MT	1	\$100.00	0.00	\ <b>\</b> \\   -   -		and Date	Di T		
	Date Ra	-	<u>escription</u> Vake Up Early w/ W		:/End Time n-5a		Weekda MT		ngth <u>Rate</u> :30 <del>(\$100.00</del>	Rtg <u>Type</u> 0.00 <i>NM</i>		
_	resolved		, ,	J					•	,		
		AFTER POL	M-F 6-7a WakeUp	w/WacM	6-7a	-TWTF	:30	) 4	\$700.001	0.00 NM	4	\$2,800.00
	10/30/1	2 11/02/12	M-F 6-7a WakeU	_	0-7a	-1W1F-		, 4	Ψ700.001	0.00 14101	4	ψ2,000.00
NEWS	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	-TWTF	<u>Spois/Week</u>	\$700.00	0.00						
E 6 KSNV	11/05/1	2 11/06/12	M-F 6-7a WakeUp	-	6-7a	MT	:30	) 2	\$700.001	0.00 NM	2	\$1,400.00
NEWS			M-F 6-7a WakeU	p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12 2 11/02/12	MT Today Show	CM 2	\$700.00 658a-9am	0.00 -TWTF-	:30	) 9	\$900.001	0.00 NM	9	\$8,100.00
		2 11/02/12	Today Show	0	ooda dam		.00	, ,	φοσο.σσ ι	0.00 14141		ψο, του.σο
TODAY Sta	SHOW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-TWTF	9	\$900.00	0.00						
E 8 KSNV	11/05/1	2 11/06/12	Today Show Today Show	CM	658a-9am	MT	:30	) 2	\$900.001	0.00 NM	2	\$1,800.00
TODAY	SHOW		Today Snow									
	rt Date	End Date	<u>Weekdays</u> MT	Spots/Week 2	Rate	Rating						
Week: 11/0		11/11/12	News 3 Sunrise -		\$900.00 6a-7a	0.00	5- :30	) 1	\$350.001	0.00 NM	1	\$350.00
NEWO			News 3 Sunrise S	SATURDAY					•			·
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S-	1	\$350.00	0.00						
E10 KSNV	11/03/1	2 11/03/12	Saturday Today Saturday Today	CM	7a-9am	5	5- :30	) 1	\$625.001	0.00 NM	1	\$625.00
SAT TO	DAY		Saturday Today									
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 10/2 E 11 KSNV		11/04/12 2 11/04/12	News 3 Sunrise -	SUND&M	\$625.00 6a-7a	0.00	-S :30	) 1	\$350.001	0.00 NM	1	\$350.00
	, 1		News 3 Sunrise S						,		,	Ģ 2.00
NEWS											l	

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**KSNV** 

Order / Rev: 105007 Adv

100007

Advertiser: Obama for America

Alt Order #: 06837951

Product Desc: OBAM FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12

1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Day	'S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 11 KSNV	11/04/1	2 11/04/12	News 3 Sunrise -		6a-7a		S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS													
Start Week: 10/29	Date 0/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00							
			Sunday Today	CM	7a-8am		S	:30	1	\$750.001	0.00 NM	1	\$750.00
			Sunday Today							,			,
SUN TOE	DAY Date	End Date	Wookdays	Spots/Week	Pata	Rating							
Week: 10/29		11/04/12	<u>Weekdays</u> S	<u>30013/44eek</u>	<u>Rate</u> \$750.00	0.00							
E 13 KSNV	11/04/1	2 11/04/12	News 3 Today W	knd CM	9a-930am		s	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			News 3 Today										
	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29		11/04/12	S	1	\$500.00	0.00							
E 14 KSNV	11/04/1	2 11/04/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a		S	:30	1	\$600.001	0.00 NM	1	\$600.00
CHRIS M	ATHEV	٧S	Cilis Matthews	0014 9.30am									
	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29		11/04/12	S M-F Today Show	1 2rd LOM	\$600.00 9-10a	0.00 -TWT	F	:30	9	\$425.001	0.00 NM	9	\$3,825.00
E 13 KSINV	10/30/1	2 11/02/12	M-F Today Show		9-10a	- I W I	F	.30	9	φ425.00 I	U.UU INIVI	9	φ3,023.00
TODAY S			•										
Start Week: 10/29	<u>Date</u>	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 9	<u>Rate</u> \$425.00	Rating 0.00							
			M-F Today Show		9-10a	MT		:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show										
TODAY S	SHOW I	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 11/0		11/11/12	MT	2	\$425.00	0.00							
E 17 KSNV	10/30/1	2 11/02/12	M-F Today Show	III 4th <b>B</b> M	10am-11am	-TWT	F	:30	9	\$325.001	0.00 NM	8	\$2,600.00
TODAY S	SHOW I	II	Today 4th Hour										
	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29		11/04/12	-TWTF escription	9 Stor	\$325.00	0.00	۱۸/۰	eekdays	Long	rth Boto	Dta Tuno		
	Date Ra 10/29/12		escription I-F Today Show III		t <u>/End Time</u> n-11am			<del>gekuays</del> WThF	<u>Leng</u> - :		Rtg <u>Type</u> 0.00 <i>NM</i>		
Unre	solved		•								,		
			E] NOT AVAILABL							*			
E 18 KSNV	11/05/1	2 11/06/12	M-F Today Show Today 4th Hour	III 4th <b>E</b> M	10am-11am	MT		:30	2	\$325.001	0.00 NM	1	\$325.00
TODAY S	SHOW I	II	roddy mirriodi										
	Date 5/40	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating							
Week: 11/05 Spot Ch D	o/12 Date Ra	11/11/12 nge D	escription	2 Star	\$325.00 t/End Time	0.00	We	eekdays	Leng	gth Rate	Rtg Type		
		-	I-F Today Show III	· · · · · · · · · · · · · · · · · · ·			МТ			30 <del>(\$325.00</del>			
	solved NEWS	SPECIAL I	REPORTI										
E 19 KSNV				СМ	11am-12pm	-TWT	F	:30	4	\$325.001	0.00 NM	4	\$1,300.00
RACHEL	DAV		Rachael Ray										
	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/29	9/12	11/04/12	-TWTF	4	\$325.00	0.00							
E 20 KSNV	11/05/1	2 11/06/12	Rachael Ray	CM	11am-12pm	MT		:30	2	\$325.001	0.00 NM	2	\$650.00
RACHEL	RAY		Rachael Ray										
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/05		11/11/12	MT	2	\$325.00	0.00		.00		Ф40E 004	0.00 1154	_	<b>#0.405.00</b>
E 21 KSNV	10/30/1	2 11/02/12	Noon News Noon News	СМ	12-1230pm	-TWT	<b></b>	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS													

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**KSNV** 

Order / Rev: 105007

Alt O | # 00007054

Advertiser: Obama for America

Alt Order #: 06837951

Product Desc: OBAM FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12

Estimate: 1537

Ln Ch Break Start/End Time Len Spots Rtg Type Spots Start End Inventory Code Days Rate Pri Amount E 21 KSNV 10/30/12 11/02/12 Noon News CM 12-1230pm -TWTF--:30 \$425.001 0.00 NM \$2,125.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating \$425.00 Week: 10/29/12 11/04/12 -TWTF--0.00 E 22 KSNV 11/05/12 11/05/12 Noon News CM 12-1230pm M-----:30 \$425.001 0.00 NM \$425.00 Noon News **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 11/05/12 11/11/12 \$425.00 0.00 1230-1p 10/30/12 11/02/12 \$325.001 E 23 KSNV The Agenda 1230pm CM -TWTF--:30 5 0.00 NM 5 \$1,625.00 The Agenda 1230pm **AGENDA End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$325.00 0.00 5 E 24 KSNV 11/05/12 11/05/12 The Agenda 1230pm 1230-1p :30 \$325.001 0.00 NM CM M----\$325.00 The Agenda 1230pm **AGENDA** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 11/05/12 11/11/12 M-----\$325.00 0.00 10/30/12 11/02/12 Days of our Lives -TWTF--\$425.001 E 25 KSNV CM 1258p-2pm :30 0.00 NM 3 \$1,275.00 Days of our Lives DAYS End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate -TWTF--Week: 10/29/12 11/04/12 \$425.00 0.00 Ch Date Range Start/End Time **Description** Weekdays Length Rate Rtg Type 2 KSNV 10/29/12-11/04/12 Days of our Lives 1258p-2pm -TWThF--:30 (\$425.00) 0.00 NM Unresolved [NBC NEWS INTERRUPT] E 26 KSNV 11/05/12 11/05/12 Days of our Lives :30 \$425.001 0.00 NM CM 1258p-2pm \$425.00 Days of our Lives DAYS End Date Start Date Weekdays Spots/Week Rate Rating M-----Week: 11/05/12 11/11/12 \$425.00 0.00 E 27 KSNV 10/30/12 11/02/12 \$325.001 The Doctors CM 2pm-3pm -TWTF--:30 0.00 NM 4 \$1,300.00 The Doctors DRS Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 -TWTF--\$325.00 0.00 E 28 KSNV 11/05/12 11/05/12 CM :30 \$325.001 0.00 NM \$325.00 The Doctors 2pm-3pm M-----The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$325.00 M-----0.00 E 29 KSNV \$450.001 10/30/12 11/02/12 CM :30 0.00 NM Dr. Phil 3-4p -TWTF--\$1,800.00 Dr Phil **PHIL** Start Date End Date Weekdays Spots/Week Rating Rate -TWTF--Week: 10/29/12 11/04/12 \$450.00 0.00 E30 KSNV 11/05/12 11/05/12 Dr. Phil CM 3-4p M-----:30 \$450.001 0.00 NM \$450.00 Dr Phil **PHIL** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 11/05/12 11/11/12 M-----\$450.00 0.00 E 31 KSNV 10/30/12 11/02/12 \$725.001 0.00 NM \$5,800.00 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 8 8 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 -TWTF--Week: 10/29/12 \$725.00 0.00 E 32 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 2 \$725.001 0.00 NM 2 \$1,450.00 4PM NEWS (1 hour)

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**KSNV** 

Order / Rev: 105007 Advertiser:

06837951 Alt Order #:

Obama for America Product Desc:

Flight Dates: 10/30/12 - 11/06/12 OBAM FOR AMERICA

Estimate:

1537

Ln Ch NEWS	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
<u>Star</u>	t Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12		2	•	0.00		10 01 000 001	0.00.1114		<b>*</b> 45 000 00
	10/30/1	2 11/02/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF	:30	13 \$1,200.001	0.00 NM	13	\$15,600.00
NEWS											
<u>Star</u> Week: 10/2	t <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 13	Rate \$1,200.00	Rating 0.00					
E34 KSNV	11/05/1	2 11/05/12	M-F Early News	СМ	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS			M-F Early News								
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/0	)5/12	11/11/12	M	2	\$1,200.00	0.00					
E 35 KSNV	11/03/1	2 11/03/12	Sa-Su Early News	s CM	5pm-630pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
			Sa-Su Early New	'S							
NEWS											
	t Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12		1	\$675.00	0.00	- 00	4 04 000 004	0.00 NIM		<b>#4 000 00</b>
E36 KSNV	11/04/1	2 11/04/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS A	AFTER N	IFI	News 3 in Prime								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	S		\$1,800.00	0.00					
			M-F Jeopardy	CM	630-7pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
L 37 ROIV	10/30/1	2 11/02/12	M-F Jeopardy	Olvi	000 7 pm	ı wıı	.50	Ψ Ψ1,500.001	0.00 14141		ψ3,200.00
JEOPAR	RDY		m r occparay								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	-TWTF	4	\$1,300.00	0.00					
E 38 KSNV	11/05/1	2 11/05/12	M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy		•						
JEOPAR	RDY										
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 11/0	)5/12	11/11/12	M	1	\$1,300.00	0.00					
E39 KSNV	10/30/1	2 11/02/12		CM	7-730pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
			M-F Wheel of Fo	rtune							
WHEEL						<b>5</b>					
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	-TWTF		\$1,300.00	0.00		4 44 000 004	0.00.1114		<b>#</b> 4 000 00
E40 KSNV	11/05/1	2 11/05/12		CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL			M-F Wheel of Fo	rtune							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M		\$1,300.00	0.00					
			Ralston Reports	CM	730-758pm	-TWTF	:30	4 \$900.001	0.00 NM	4	\$3,600.00
2	10/00/11	_ 11,02,12	Face to Face w/		700 700piii		.00	, φοσοίσοι	0.00 14141		ψο,σσσ.σσ
FACE TO	O FACE										
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	-TWTF	4		0.00					
E 42 KSNV	11/05/1	2 11/05/12	Ralston Reports	СМ	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$900.00
			Face to Face w/	J.Ralston							
FACE TO	O FACE										
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 11/0	)5/12	11/11/12	M	1	\$900.00	0.00					
E 43 KSNV	11/03/1	2 11/03/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
			SAT/Jeopardy								
JEOPAR				_						I	
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I	
Week: 10/2		11/04/12	S-	1	\$525.00	0.00				Į.	
E 44 KSNV	11/03/1	2 11/03/12	Wknd Wheel of F		7-730pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
\\/\!EE!			SAT/ Wheel of Fo	ortune							
WHEEL										•	

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**KSNV** 

Order / Rev: 105007

Advertiser: Obama for America

06837951 Alt Order #:

OBAM FOR AMERICA Product Desc:

Flight Dates: 10/30/12 - 11/06/12 1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Day	/S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 44 KSNV	11/03/1	2 11/03/12	Wknd Wheel of F		7-730pm		-S-	:30	1	\$525.001	0.00 NM	1	\$525.00
WHEEL			SAT/ Wheel of Fo	ortune									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	S-	1	\$525.00	0.00							
E 45 KSNV	11/05/1	2 11/05/12	Mon PR 8-10p	CM	8-10pm	M		:30	1 \$	4,000.001	0.00 NM	1	\$4,000.00
VOICE			Monday Prime 8-	10pm									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/0		11/11/12	M	1	\$4,000.00	0.00							
E 46 KSNV	10/31/1	2 10/31/12	Wed PR 9-10p	CM	9-10pm	W-		:30	1 \$	54,000.001	0.00 NM	1	\$4,000.00
0.4.1			Wednesday Prim	e 9-10pm									
SVU	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	W	<u>30013/774eek</u>	\$4,000.00	0.00							
E 47 KSNV	11/01/1	2 11/01/12	Thurs PR 8-9p	CM	8-9pm	T		:30	1 \$	52,400.001	0.00 NM	1	\$2,400.00
			Thursday Prime 8	3-9pm									
ROCK/L		End Data	Manhalana	Consta //// and	Data	Datina							
<u>المان</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,400.00	Rating 0.00							
E 48 KSNV			Fri PR 8-9p	CM	8-9pm		F	:30	1 \$	52,000.001	0.00 NM	1	\$2,100.00
			Friday Prime 8-9p	om	·					·			
WHIT.C	_	<b>5</b> 15 (	147	0	5.	Б. ::							
<u>Star</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	Rate \$2,000.00	Rating 0.00							
	Date Ra		escription		End Time	0.00	We	ekdays	Leng	<u>ıth</u> Rate	Rtg Type		
1 KSNV	10/29/12	2-11/04/12 F	ri PR 8-9p	8-9p	m			F	- :	30 <del>(\$2,000.00)</del>	0.00 NM		
	e MG 48.												
_		2-11/04/12 Fi	ri 10-11p	10-1	1pm			F	- :	30 \$2,100.00	0.00 NM		
	for 48.1		F-: DD 0.40-	014	0.40			-00	4 0	20,000,004	0.00 NIM		<b>#0.000.00</b>
E 49 KSNV	11/02/1	2 11/02/12	Fri PR 9-10p Friday Prime 9-10	CM Dom	9-10pm		F	:30	1 \$	52,600.001	0.00 NM	1	\$2,600.00
GRIMM				о <b>р</b>									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	F	1	\$2,600.00	0.00			4 0	20.000.004	0.00 1114		<b>#</b> 0.000.00
E 50 KSNV	11/02/1	2 11/02/12	Fri 10-11p Friday Prime 10-1	CM 11nm	10-11pm		F	:30	1 \$	3,200.001	0.00 NM	1	\$3,200.00
DATELII	NE		Thay Thine To	Прін									
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	F		\$3,200.00	0.00							
E 51 KSNV	11/03/1	2 11/03/12	RALSTON in PRI		8-11pm (8:00 PM-9:0		-S-	:30	1 \$	51,200.001	0.00 NM	1	\$1,200.00
NBC PR	RIME		RALSTON III FRI	IIVIL	(0.00 FIVI-9.0	O FIVI)							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/2		11/04/12	S-	1	\$1,200.00	0.00							
E 52 KSNV	11/03/1	2 11/03/12	Sat PR 9-10p	CM	9-10pm		-S-	:30	1 \$	51,500.001	0.00 NM	1	\$1,500.00
NBC PR	RIME		Saturday Prime 9	9-10pm									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2	29/12	11/04/12	S-	1	\$1,500.00	0.00							
E 53 KSNV	11/04/1	2 11/04/12		FNA CM	1p-530pm		S	:30	1 \$	52,400.001	0.00 NM	1	\$2,400.00
FNIA			NFL Pre-Game										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2	29/12	11/04/12	S		\$2,400.00	0.00							
E 54 KSNV	11/04/1	2 11/04/12		CM	1P-9PM		s	:30	1 \$1	0,000.001	0.00 NM	1	\$10,000.00
SUN NIC	CHT ET	21	NFL Football										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2		11/04/12	S		\$10,000.00	0.00							
E 55 KSNV	11/04/1	2 11/04/12		CM	M-SA 8-11p	/ SUN	s	:30	1 \$	51,200.001	0.00 NM	1	\$1,200.00

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Order / Rev: 105007 Advertiser: Obama for America

Alt Order #: 06837951 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	s Le	en Spots	Rate Pri	Rtg Type	Spots	Amount
			Jeopardy in PRIME Jeopardy in Prime									
TBD			Jeopardy III I IIIIe							_		
Start E		End Date		pots/Week	Rate	Rating						
Week: 10/29/ E 56 KSNV 1		11/04/12	S LAW & ORDER (sy		\$1,200.00 M-SA 8-11p	0.00	s	:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
L 30 KONV	1/0-1/1	2 11/04/12	Law & Order (synd)		W OA O TIP	0014	3	.50 1	ψ1,200.001	0.00 14141		ψ1,200.00
LAW & OR		<b>5</b> 15 .			Б.,	D ::						
<u>Start E</u> Week: 10/29/		End Date 11/04/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	Rate \$1,200.00	Rating 0.00						
E 57 KSNV 10			M-F News 3 at Elev		11pm-1135pi			:30 4	\$1,200.001	0.00 NM	4	\$4,800.00
NEWO			M-F News 3 at Elev	ren								
NEWS Start D	Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/29/		11/04/12	-TWTF		\$1,200.00	0.00						
E 58 KSNV 1	1/05/1	2 11/05/12	M-F News 3 at Elev		11pm-1135p	m M		:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at Elev	en								
Start D		End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 11/05/		11/11/12	M		\$1,200.00	0.00			<b>.</b>			
E 59 KSNV 1	1/03/1	2 11/03/12	Sa-Su News 3 at Ele Sa-Su News 3 at El		11pm-1135p	m	-S-	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			ou ou nome o ut E	0.000								
Start E		End Date		pots/Week	Rate	Rating						
Week: 10/29/		11/04/12 2 11/04/12	Sa-Su News 3 at Ele		\$1,100.00 11pm-1135pi	0.00 m	s	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
L 00 KOKV	170-171	2 11/04/12	Sa-Su News 3 at El		Tipini Tioopi		3	.00 1	ψ1,100.001	0.00 14101		ψ1,100.00
NEWS	S-1-	Ford Date	Washdaya		Data	Datina						
<u>Start E</u> Week: 10/29/		End Date 11/04/12	<u>Weekdays</u> S	pots/Week 1	Rate \$1,100.00	Rating 0.00						
E 61 KSNV 10			The Tonight Show	CM	1135p-1237a			:30 4	\$500.001	0.00 NM	4	\$2,000.00
LENO			Tonight Show									
Start D	Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/29/	/12	11/04/12	-TWTF	4	\$500.00	0.00						
E 62 KSNV 1	1/05/1	2 11/05/12	The Tonight Show	CM	1135p-1237a	M		:30 1	\$500.001	0.00 NM	1	\$500.00
LENO			Tonight Show									
Start D		End Date		pots/Week	Rate	Rating						
Week: 11/05/		11/11/12	M	1	\$500.00	0.00		.00 4	<b>*</b> 050.004	0.00.004	4	<b>#4</b> 000 00
E 63 KSNV 10	0/30/1	2 11/02/12	Late Night w/Fallon Late Night w/Fallon	СМ	1237a-136an	n –TWTF		:30 4	\$250.001	0.00 NM	4	\$1,000.00
FALLON			ū									
<u>Start E</u> Week: 10/29/		End Date 11/04/12	<u>Weekdays</u> S	pots/Week 4	Rate \$250.00	Rating 0.00						
E 64 KSNV 1			Late Night w/Fallon	CM	1237a-136an			:30 1	\$250.001	0.00 NM	1	\$250.00
			Late Night w/Fallon									
FALLON Start D	)ata	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 11/05/		11/11/12	M	1	\$250.00	0.00						
E 65 KSNV 1	1/03/1	2 11/03/12	Saturday Night Live		1130pm-1:02	am	-S-	:30 1	\$1,400.001	0.00 NM	1	\$1,400.00
SNL			Saturday Night Live	•								
Start D	<u>Date</u>	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/29/		11/04/12	S-			0.00						
E 66 KSNV 1	1/04/1	2 11/04/12	Sports Night in Las Sports Night in Las	-	Sun 1135p-1	200a	S	:30 1	\$400.001	0.00 NM	1	\$400.00
SPORTS N	NIGHT		oports riight in Las	voyas								
Start [		End Date		pots/Week	Rate	Rating						
Week: 10/29/	/12	11/04/12	S	1	\$400.00	0.00						